

# SUSTAINABLE DEVELOPMENT GOALS



The Sustainable Development Goals (SDGs), also known as the Global Goals, were adopted by the United Nations in 2015 as a universal call to action to end poverty, protect the planet, and ensure that by 2030 all people enjoy peace and prosperity.

The 17 SDGs are integrated—they recognize that action in one area will affect outcomes in others, and that development must balance social, economic and environmental sustainability.

Executive Residency by Best Western, the award winning four star rated apartment hotel is an upper-midscale hotel within Nairobi, Kenya.

Our mission is to help drive the local goals within the area we operate in and align our efforts to the SDGs.

SDG Goal	Our Alignment	Our Efforts
<p><b>05</b> GENDER EQUALITY</p>	<p>End all forms of discrimination against all</p> <p>Ensure equal opportunities for women</p>	<p>Offered 52% employment opportunities for women in almost all departments</p> <p>Committed to increasing the number of female managers in our operations</p>
<p><b>06</b> CLEAN WATER &amp; SANITATION</p>	<p>Access to safe drinking water</p> <p>Implement water resources management</p>	<p>Achieved water savings by 32%, through the use of low flow showerheads, aerators on all taps and auto shut faucets in toilets</p> <p>Engaging guests in the sustainable management of linen &amp; towels through use of tent cards in rooms</p>
<p><b>07</b> AFFORDABLE &amp; CLEAN ENERGY</p>	<p>Universal access to reliable energy services</p> <p>Increase share of renewable energy</p>	<p>Conform to Energy Act 2006, Energy Management Regulation 2012</p> <p>Launched the hotels sustainability and environmental policy</p> <p>Solar Energy Plant installation that harnesses up to 80KW per day</p> <p>Achieved energy savings by 35% through energy management of heat pumps, variable speed drivers and borehole controls</p>
<p><b>12</b> RESPONSIBLE CONSUMPTION &amp; PRODUCTION</p>	<p>Achieve the sustainable management and efficient use of natural resources</p>	<p>We have contracted 95% of local suppliers for the supply of vegetables, grains, meat, poultry and dairy products</p> <p><i>Green Pencils Ltd</i> manufactures paper-based pens, reducing the plastic component by over 90% while recycling newspaper thus preventing more trees to be cut to get wood pencils and pens.</p> <p><i>Beacon of Hope</i>, a community based NGO which addresses the HIV/AIDS pandemic among women in poor communities</p>
<p><b>13</b> CLIMATE ACTION</p>	<p>Improve education and awareness on climate change</p>	<p>Achieved water savings by 32%</p> <p>Achieved energy savings by 35%</p> <p>Use of 33% less embodied energy</p> <p>Achieved internationally recognized sustainable building <i>EDGE certification</i></p> <p>Achieved local recognition Award by KAM</p> <p>Green key certified</p>